



Women in Big Data Global Newsletter

*To inspire, connect, grow, and champion
the success of women in big data*

Find one of us in your *local community*

Have an idea for an article or a suggestion? Send to general-inquiry@womeninbigdata.org

What's New?

Happy New Year! We are now back to work...with our second WiBD Global Newsletter edition!!

From three members inside Intel to fifteen members since June 2015 in the Bay Area, we are now 8000+ worldwide!

In this edition, we get to know another WiBD member, learn about a podcast on deep learning, get tips from WiBD So Cal for starting your own campus-driven

chapter, and get a peek into what's it's like at IBM, SAP, and Intel on the topic of Diversity and Inclusion.

We are connecting, upskilling, mentoring and growing. Let's keep at it!

Click [here](#) to listen to a Podcast from our very own WiBD co-founder **Radhika Rangarajan**: *Distributed Deep Learning Library for Apache Spark Overview. Intel Conversations in the Cloud (CitC)*

Have you met her?

Written by Anna Marchand, Elaine Kwok

Let's get to know each other a little bit better, shall we?



Tina with her daughter Mia

Tina Rosario is an American in Paris, and embraces European and French values and lifestyle. "I'm inspired by creativity and art and living in Paris

and I marvel in all the beauty around me." She joined WiBD to give back to the community. "I would have clear ways to do that back in the US, but here in Europe it's different. So when the WiBD project suggestion came along I took it, and it's a perfect fit for my passions." Also "raising a young girl sets priorities, and I'm doing this for my daughter as well as for all women." "I'm also doing this for SAP. I really believe in the values of my company and am so proud to see how we champion diversity."

The best advice she has to share: "Be true to yourself, and once you find a topic that you enjoy and excel in *go big and go deep*. Jump into that topic, work hard at it, become the topic leader, be known for being an expert and then become the go to person. That's how you can advance, through having deep expertise. And if you don't yet have that area of focus, don't be afraid to zig zag around other opportunities and try them out until you find it."

"Be true to yourself, and once you find a topic that you enjoy and excel in, go big and go deep."

Tina is the founder of the Women in Big Data EMEA Region. Some of her predictions for WiBD by 2019:

1. Growth in partners and sponsors joining in Europe. As the skill gap in EMEA becomes more evident (in, for example, Israel or Africa), companies will need to invest in a program like ours to source talent. As WiBD continues to mature through sponsor commitments, the goal is to extend partnerships to academic and government entities.
2. Big data brings big opportunities. Privacy and security regulation will increase, with EU leading the way, and fake news and social responsibility regarding how and why data is shared are some of the ethical challenges companies now face.

Tina finds it very rewarding to watch the WiBD EMEA program develop from infancy to an organization, and she is inspired by the team and by some of the young women she meets. "I'm encouraged to hear a lot of men talk about how important our work is to their families. It's clear that women are not getting the training they need or opportunities they deserve and it's rewarding to be able to make a positive difference."

Women in Big Data So Cal Campus-Driven Model: Tips for Starting Your Own! *By Llyana (Lilly) Salem*

As the first campus-driven Women in Big Data chapter, here are some tips to start your own. Our involvement with this organization has truly given a lot back to us. Taking on the opportunity and the tiny bit of extra effort to be a lead for WiBD is something that just could not be replaced in terms of the types of conversations that are sparked, the comradery developed between students and their peers, and the connections made for students and employers that strengthen this shared passion and cause.

[Click here for more.](#)

Check out a WiBD EMEA chapter meetup near you:

- **Düsseldorf:**
<https://www.meetup.com/Women-in-Big-Data-Dusseldorf/>
- **Paris:**
<https://www.meetup.com/wibd-EMEA/>
- **N. Novgorod:**
<https://www.meetup.com/Women-in-Big-Data-Russian-Chapter/>
- **Munich:**
<https://www.meetup.com/Women-in-Big-Data-Munich/>
- **London, UK:**
<https://www.meetup.com/Women-in-Big-Data-UK/>
- **Dublin:**
https://www.meetup.com/WIBD_Ireland/

Our Strength in Numbers

8000+
Members

21 Chapters

**22 Sponsors
& Partners**

New WiBD in Alberta, Canada!

The Newest WiBD Chapter

Hallo! I'm **Diana Shaw**, the Chapter Lead for the latest addition to the WiBD community; my Chapter is located in Western Canada. Originally, when we announced this new Chapter on September 20th, 2018, it was proposed that the Chapter would represent Edmonton, Alberta. However, interest from the community has extended beyond the city limits to encompass Calgary (350 Km away) and the whole province...so the new Chapter will include all of the province of Alberta.

On 25th October we formally launched the Chapter at the Data Management Conference Canada. This was the ideal event to officially launch the Chapter, as the keynote presenters included **Radhika Rangarajan** and **Azadeh Yazdan**, who added their voices to help promote the newest addition to WiBD. It was such a pleasure to meet Radhika and Azadeh and discuss the process of establishing a new Chapter – plus receive my WiBD scarf – thank you, **Shala Arshi!**

I was MC for the two-day conference and launched the WiBD Chapter during my opening remarks on the morning of the first day, with further promotion of WiBD during Radhika's

presentation. For the next two days, any time I left the theatre, I was sought out by attendees wanting to volunteer, participate, sponsor and/or partner. Their enthusiasm and interest were incredible and infectious!

My next steps are to build on this initial momentum; engage volunteers to support my efforts in establishing the Chapter community and Meetup forum, maintain and grow the connections with sponsors and partners, and then guide the first Chapter events in Edmonton and Calgary.



Diana Shaw

I am excited to join this inspirational community and to learn from you all, to connect with other chapters globally, and locally to mentor members to realize their true potential and achieve success.

Diana Shaw, PhD, PMP, Prosci

"Though she be but little, she is fierce."
- William Shakespeare

Around the World...

October, November, December 2018:

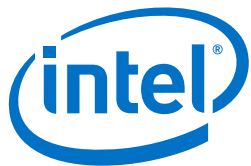
- **#She Rules behind the Scenes: Data at Netflix** – Netflix, Chicago
- **Oracle workshop: What are Chatbots?** – Oracle, Santa Clara
- **PyData Los Angeles 2018** – University of Southern California
- **DC DataCon** – Washington, D.C.
- **Speed Mentoring - Paris** – SAP, Paris
- **Nova Edition: Really Big "Big Data"!** – Reston, Virginia
- **Data Science in the Real World** – Madison, WI
- **Women in Big Data Dusseldorf Second Meet up Event** – Germany
- **Learn about Hadoop Workshop** – Madison, WI

For More on Events, Click [Here](#)

Women and Diversity at Intel, SAP, and IBM (WiBD Sponsors)

WiBD Sponsors are Leveling the Playing Field

Since each WiBD sponsor has a position on women & diversity and has devoted efforts to encouraging diversity, we like to note those efforts. Here is where you can learn more about Intel, IBM and SAP efforts.



Intel: Working to ensure opportunities to thrive

[Intel on Diversity](#)

[Intel® She Will Connect](#)

[See how Intel has been implementing Equal Pay for Equal work](#)

[Closing the Gap for Women of Color in Tech](#)



IBM: Bringing diversity to the forefront

[Taking Action to Advance Women in Business](#)

[IBM Diversity and Inclusion](#)

[FlexCareers: Diversity @ IBM](#)

[Power in Progress: Let's Make This Moment Matter](#)

[Women at IBM \(Facebook\)](#)



SAP: Building a business beyond bias

[Diversity and Inclusion](#)

[Culture and Identity](#)

[Gender Intelligence](#)

[Gender Equity is Not a Woman's Issue](#)

[The Impact of Closing the Global Gender Gap](#)

Learn More

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