



GLOBAL NEWSLETTER

To Connect, Cultivate and Champion the Success of Women in Big Data

Find one of us in your *local community*.

Have an idea for an article or a suggestion? Send to management@womeninbigdata.org.

What's New?

Happy Holidays!

Can you believe how fast we have accelerated through 2021? Compared to just a year ago, friends and family are able to see each other once again, and travel for both work and leisure is now possible. While we have learned many remote WFH efficiencies, from virtual trainings to virtual conferences, nothing beats quality face-to-face time! This coming holiday, remember to "digital detox" and disconnect so you can spend time with family and friends, as well as rest, recover, and recharge.

In addition, as we wind down in 2021, don't forget to reflect on all we have to be grateful for:

- Opportunities that were not available to our grandmothers or our mothers.
- Increased awareness of the benefits of diversity and inclusion in all aspects of life and leadership.
- Learning to be a good intersectional ally, because oppression and repression of any of us is oppression and repression of all of us.
- The growing number of women joining leadership and boards and assuming political offices around the world.
- Our Women in Big Data core team with 100+ volunteers in 42 locations around the planet who wake up every day to ask how they can support women's careers.

With the deepest gratitude, respect, and appreciation for our team, community, sponsors, partners, allies...

Happy Holidays and Cheers as we ring in the new year!



Have you visited our job board?

Several companies are using the Women in Big Data job board to bring their data related jobs to WiBD members. Don't miss them at <https://www.womeninbigdata.org/jobs/>

We want to hear from you!

Women in Big Data is an inclusive community that appreciates big data as a tool being harnessed at every level, in every industry today, to shape tomorrow. Broader diversity among leaders and practitioners will improve the use and function of big data, ensuring a future that's better for all of us. As we grow, please do post your happenings @womeninbigdataglobal #womeninbigdata



Around the World

Click for [events](#), [blogs](#), [chapters](#).
[Join here.](#)



Events

Click [here](#) for more events. And click [here](#) for the blog coverage of the events.

In This Issue

- Get to know Anjani
- End of Year Giving
- WiBD Compliance Committee
- Bentley University UXGA and WiBD Hackathon
- Women in Big Data around the globe
- And more...

Have You Met Him?

Let's get to know Anjani Phuyal

Interview by *Astha Sharma*

Anjani Phuyal leads our Women in Big Data South Asia region. The region includes several strong chapters under Anjani's leadership and he is also a member of our WiBD global executive committee.

We sat down with Anjani to get to know him better and to introduce him to our global community—a true ally with an amazing journey and perspectives.

When he was asked why he joined WiBD, Anjani said "I am fascinated by a statement made by Charles Malik: 'The fastest way to change society is to mobilize the women of the world.'"

When he was asked what motivates him, he responded, "Young minds who are so passionate and enthusiastic to change the world, their life, their family," and when he was asked what



Anjani Phuyal
and his daughter

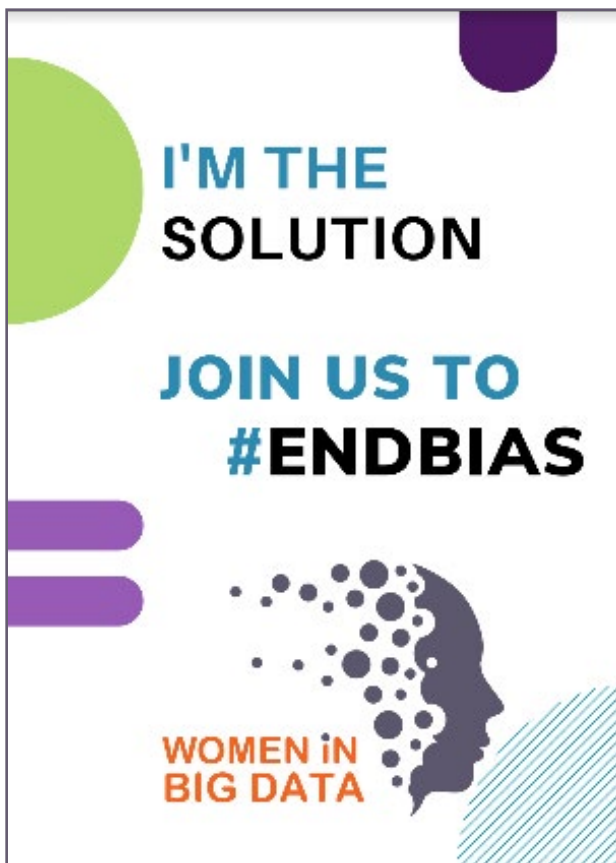
like they are missing out a lot in creating their unique self, in changing the world."

His inspirational quote: "A journey of a thousand miles begins with a single step. And, there is no need to wait for a particular right time, right person or right environment to take that step. Just do it."

Click [here](#) for the full interview.

bothers him, he responded, "When I see youths with privileges and opportunities making no use of them. When I see youths with no purpose in life, no motivation to grow, and who are dependent on what's given to them, I feel

End of Year Giving ...



WiBD kicked off its "End of Year Giving" Campaign on 11/30/21

Did you know November 30th was Giving Tuesday?—The largest social media-driven day of "Giving to a cause you believe in."

In 2022, WiBD plans to launch several global mentoring programs. Our current funding allows us to serve only 1000 participants, but the demand for our program is much greater. Our goal is to **DOUBLE** our capacity to 2000 participants by raising an additional \$25,000.

YOU can be a part of the SOLUTION to END BIAS.

There are many ways you can help:

- **Promote our FREE membership.** Encourage others to join WiBD.
- **Volunteer.** Volunteer or continue volunteering and providing leadership.
- **Tipping Jar.** Contribute to a "tipping jar" by donating to WiBD every time you find an event successful and just want to say "thanks"!

Contribute (and also encourage) an “End of Year Giving” tax-deductible 2021 donation to a cause you believe in, just to support Women and Inclusion.

Your donation can help fund:

AI Analytics Bootcamps.

If 20 people give at the \$300 level, Women in Big Data can deliver a week-long bootcamp on AI skills free of charge to 20 people with financial need. Bootcamps focus on building skills through labs developed around real-world scenarios and taught by professionals, not academics.

Global Mentoring Programs.

If 250 people donate at the \$100 level, Women in Big Data can double our mentorship capacity from 1000 to 2000 people in 2022. Help us expand the capacity of our mentoring programs so that we can support more women and underrepresented communities in their careers.

Leadership Skill Development.

If 100 people give at the \$50 level, we can provide leadership skills development programs for 40 Women in Big Data volunteers around the world. Equity is a crucial part of ending bias, and underrepresented groups must have a seat at the table and on boards to make real change possible.

If donating is not an option, you can also help by just spreading the word for folks to join us or for others to donate. **No matter what, YOU can be a part of the solution.**

We’ve started the buzz on LinkedIn, Facebook, Instagram, and Twitter, so please feel free to forward our posts, reply, or create your own to echo the hashtags used for each channel.

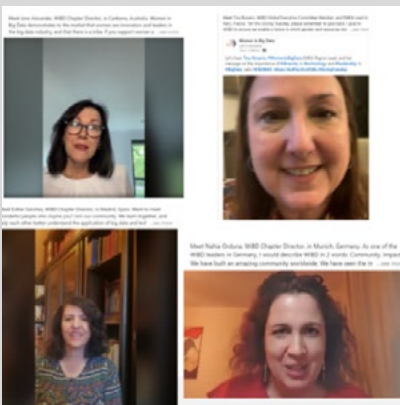
Please visit and share with your local chapters our WiBD “I’m the Solution. Join us to #EndBias” page [here](#).

We are in the season of Giving. Women in Big Data is celebrating the season with a cause we believe in. We believe in diversity, equity, and inclusion. Around the world, a few of us have started a pledge “I’m the Solution. Join Us to #EndBias”. As a challenge, we’d like to see how many more folks can create their own video clip, post it on social media, and tag WiBD in the spirit of “End of Year Giving”.

Watch our WiBD members around the world pledge to “I’m the Solution.”

Join us to #EndBias”:

- Upload videos [here](#) (Phone Settings: Camera at “1080pHD at 30—fps” minimum) so we can string more around the world!
- Create your video and share it on the social handles!



Ambassador Videos

A few of our WiBD leaders have created short “Ambassador Videos” on what inspires them to volunteer for WiBD. We want to hear from you too!

If you’d like to also tell your story:

- Create your video (Phone Settings: Camera at “1080pHD at 30 fps” minimum) and share it on your social handles and tag #womeninbigdata to amplify it via WiBD social media channels!

Women in Big Data Privacy and Governance Team



Srujana Reddy

Privacy and Governance Team for WiBD

If you are passionate about data and the policies around privacy and governance, come join us at WiBD to build our compliance team as we expand our programs to support WiBD members.

Please contact **Srujana Reddy**: srujana.reddy@womeninbigdata.org

Please note that this is a volunteer position with high visibility in your WiBD community!

Bentley University UXGA and WiBD Hackathon

Bentley University UXGA Choses Women in Big Data as Their Non-profit Partner

So this happened...**Bentley University UXGA** chose **Women in Big Data** as their non-profit partner for this year's design hackathon... and WOW! The hard work that went into these detailed proposals was not surprising given the rigor of their program; what really touched our hearts was their passion for our mission to #EndBias by increasing diversity in big data. Shout out to **Brian Yen** who helped get us going, to **Terez Lowry** and her team for keeping us going, and to **Sunanda Parthasarathy, PhD** for the very difficult role of judging the amazing proposals.

Congratulations to the Winners of the 2021 UXGA Design Hackathon: Hilary M. Barr, Mirabel Awoniyi, Anna Nguyen and Vansham Sundrani! Superb job, people!

Here's the team behind UXGA Design Hackathon 2021: Terez Lowry, Jeffrey Villa, Rebecca D'Agostine, Kaydee Gilson, Ankita Dutta, Brian Yen, Jason Gaylord, Abhishek Kulkarni, Revanth Krishna, Walter Pultinas, Cecilia Guadalupe, Soto Navarro, Zach Cohen

For details, see the [full blog](#).

- We chose this challenge because we believe it is closer to the purpose of Women in Big Data.
- We believe that the "big is in the small" - you don't have to break the roof to find ideas. Sometimes innovation is in the uniqueness of the way we manage already existing opportunities and platforms.
- We want to create an environment for students and professionals to innovate, rediscover themselves and engage.
- We wish Women in Big Data success!

CONCLUSION

20

Women in Big Data Regions/Chapters

Americas Region

Global Marketing

Global marketing supports global WiBD campaign programs, such as:

- **Corporate Diversity, Equity, and Inclusion (DEI) Storytelling Campaign:** What does a culture of “inclusion” look like in real life? We are working with partners to create social media promotions and “day in the life of” video clips to drive tech career job opportunities.
- **WiBD “End of Year Giving”:** Call to Action for local chapters: Need leads and members to promote WiBD “End of Year Giving” fundraising campaign, which funds our new mentorship program, bootcamps, and leadership development.

Social handles

- 🐦 Twitter @ datawomen
- in WiBD LinkedIn Group Forum
- in WiBD LinkedIn Company
- f Facebook
- 📷 Instagram @womeninbigdataglobal

Head of Global Marketing

Elaine Kwok

Elaine Kwok is one of the original founding members of Women in Big Data, with over 20 years of experience in the Big Data and AI space from corporate strategy to product marketing to business development. She is a seasoned communications professional and frequent public speaker and moderator of events. Elaine created and published the Women in Big Data global newsletter for the past 5 years and was part of the org when it was recognized by Intel's CEO for the Global Diversity and Inclusion Achievement Awards — Significant External Impact for the Year.



Introducing Lydia Tellgren, Our New Graphic Artist Intern



Lydia Tellgren

Lydia Tellgran has done an amazing job in Q4'21 supporting the WiBD “End of Year Giving” Campaign, and upcoming programs, by creating engaging social media banners and collateral.

Costa Rica Chapter



Laura Velasquez
President and Co-founder of Arkangel AI

First Chapter Event

Costa Rica Chapter held their first event with an inspiring presenter, **Laura Velasquez**, President and Co-founder of

Arkangel AI, a technology company that uses artificial intelligence to help end the crisis of highly preventable diseases through early disease detection. Laura shared the development of Artificial Intelligence trajectory and its impact. Check out [the blog](#) for details.

WiBD America Region 2021 Recognition Awards

We are thankful to all our volunteers and core team members. Below are those that have gone above and beyond. Recognition award details available [here](#).



Most Valuable Player:
Deborah Sgro



Instructor of the year:
Jeremiah Miller



Outstanding Volunteer:
Renita Sudirga
Ruchika Abbi
Sunanda Parthasarathy



Influencer of the year:
Elaine Kwok



Rookie of the year:
Tannia Rivera
Rupa Gangatirkar



Intern of the year:
Lydia Tellgren

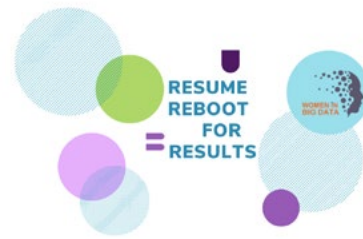
Australia Region



Jane Alexander
WiBD Australia
region lead

Resume Reboot for Results

Ready to reboot your resume but not sure how to make it pop? **Felix Lin**, an executive coach and former recruiter who has successfully placed 1000s of professionals, guided us on how to make a resume standout. What a great discussion and resume session between Felix and **Jane Alexander** (WiBD Australia region lead). Please see the [recording](#).



EMEA Region

Munich Chapter



Munich Chapter Events

Women in Big Data Munich Chapter, under **Colleen Arend**'s leadership, collaborated with **ONE LOGIC** on an evening of talks from inspirational women in Big Data and networking opportunities. The event was held in three cities, Munich, Passau, and Frankfurt in person, as well as a virtual event. ONE LOGIC is a leading AI company in Germany, driven by one overarching goal: to turn large volumes of data into new value for the customers. The approach is based on a combination of data science and their innovative Data Product Platform ONE DATA. Event coverage and link to the recording can be found at <https://onelogic.de/women-in-big-data/>.



Also, WiBD Munich chapter organized an event with topics around Data Science, as well as a lightning talk on how to achieve your life goals using agile style.

Israel and Madrid Chapters



South Africa Chapter



Dr. Michele Ruiters



Steffi Barandereka Nineza

Collaboration

Women in Big Data Israel and Madrid chapters collaborated to offer a joint event on Big Data and Machine Learning solutions.

Online Panel Discussion

The Women in Big Data South Africa Chapter hosted an online panel discussion with **Dr. Michele Ruiters** and **Steffi Barandereka Nineza** to unpack the imposter syndrome, its impact and how can we overcome it. Check out the [blog post](#) for more.

WiBD EMEA 2021 Recognition Awards

We are thankful to all our volunteers and core team members. Below are those that have gone above and beyond. Recognition award details are available [here](#).



Most Valuable Player:
Julia Kannenberg
Natalia Komleva



Instructor of the year:
Marina
Aleksieva



Outstanding Volunteer:
Olga Kasatkina



Influencer of the year:
Nahia Orduna



Rookie of the year:
Victoria Chipizhko
Katerina Semenova
Karolina Stosio
Valerie Zapico

South Asia Region

Bangladesh Chapter

WOMEN IN BIG DATA

SAP

Fireside chat program

Data, Power & Energy

Stepping Towards Future

📅 29th September 2021 | 8PM - 9:30PM

Speakers

- Archana Shukla**
Senior Product Manager
SAP
- Farhat Zannat**
Head of Finance
AT&T Australia International Ltd.

Fireside Chat Series

SAP Fireside chat series with Women in Big Data Bangladesh. The session featured an in-depth discussion on Data, Power and Energy.

Sri Lanka Chapter

Meet Our ExCo

- Training Executive**
AMANDA TENAWARON
"I enjoy my work, but I like to try out different kinds from different clients, to make them by my own."
- Awareness & Evangelism Executive**
KUSLAN PERERA
"Work has never taught me anything."
- Operations Executive**
THELINA PERERA
"One of my favorite things to do is watching TV series."
- Public Liaison Executive**
NATASHA WEERASINGHE
"I love the planning part of a marketing plan."
- Event / Production Executive**
THELINA JAYASIRISODANA
"Food lover!"
- Brand Identity Executive**
SARANI MENDIS
"I love all work designing."

Appointment of the Executive Committee (ExCo) Members of Women in Big Data Sri Lanka Chapter

The ExCo is beyond excited to join us in our mission to strengthen diversity in the field of Big Data and analytics.

BIG DATA IS DRIVING BUSINESS OUTCOMES!

DESCRIPTIVE ANALYTICS
PREDICTIVE ANALYTICS
PRESCRIPTIVE ANALYTICS

Participants: Sarani Mendis, Natasha Wijesinghe, Aminda Tennakoon, Thilina Perera, Michala Perera

- Maria Kaed (Co-host, mt)
- Women in Big Data Sout... (Host)
- Rohan Jayaweera
- Charindra Wijesinghe (Co-host)
- AAZ01 Theja
- ABC
- Aminda Tennakoon
- Devindi Gambath
- Dilrukshi Gamage
- Dumini Hewage
- Hanshani Amarasinghe
- Himashi
- ihani ranana

Kick Start to Big Data

with Rohan Jayaweera
MBA (I), BSc (Eng) Hons, CIM (UK), DBA (teaching)
Analytics Delivery Lead - Octave / AVP J01

JOIN US

- 11th November 2021
- 5:45pm - 7:00pm
- Via Zoom
- Register at tiny.cc/WIBD5L-event1

India Chapter

CONNECT | CULTIVATE | CHAMPION

WOMEN IN BIG DATA

INDUSTRY SERIES

LEVRAGING DATA & ANALYTICS IN CONSUMER GOODS INDUSTRY

4 PM - 5 PM
12 NOVEMBER, 2021

Register Now

Madhushruti B. Roy
Director Global Net Revenue Management, Novartis

Follow us for more!
www.womeninbigdata.in
@womeninbigdata

CONNECT | CULTIVATE | CHAMPION

WOMEN IN BIG DATA

BIG DATA APPLICATIONS IN EDUCATION

Zoom link

SPEAKER : MR. PRASANNA SUNDARAM

ON 3RD DECEMBER 2021 4PM-5PM

REGISTER HERE!

Follow us for more :
www.womeninbigdata.in

CONNECT | CULTIVATE | CHAMPION

WOMEN IN BIG DATA

INDUSTRY SERIES

Data modelling and Data Management in Insurance vertical

4 PM - 5 PM
19 NOVEMBER, 2021

REGISTER NOW!

Raghu Pavan,
CIO, Canarys

FOLLOW US FOR MORE
www.womeninbigdata.in
@womeninbigdata

Nepal Chapter

Sampada Regmi
Software Engineer

Santoshi Gahataraj
Educator

Partnership Announcement

bugv

Community Partner
For Code Like Her Fellowship-II

WOMEN IN BIG DATA

HACKMAKERS

29TH OCTOBER - 5TH NOVEMBER 2021

#BUILDWITHAI HACKATHON

COMMUNITY PARTNER

WOMEN IN BIG DATA

Leveraging data science and AI to help humanity solve the world's biggest challenges in education, the natural environment and human development.

Register at www.buildwithai.com

29 October - 5 November, 2021: Online Data Science & AI Hackathon Competition
@ 29 November, 2021: Project Showcase & Panel Discussion

Who can participate:
Developers & Data Scientists, Students, Technology AI enthusiasts, Existing Companies & Startups

Appointment of the New Directors in Nepal Sampada Regmi and Santoshi Gahataraj

Both of the directors envision taking the Nepal chapter to a different level by collaborating with various organizations during their tenure. They are currently preparing to support women to pursue their careers in data-related fields.

Partnership with Bugv

Bugv is a vulnerability coordination and bug bounty platform that connects businesses and cybersecurity researchers.

Session

Session on Data Security featuring ways to secure data and data security risks.

Partnership

Community Partner for Code Like Her fellowship organized by Code Rush.

Partnership with Hackmakers

Partnership with Hackmakers as a community partner in the #BuildwithAI Hack 2021 with Oracle, Slack, INE and Hackmakers.

Learn More

- Follow us on [Twitter @ datawomen](#)
- Join our [WiBD LinkedIn Group Forum](#) to officially become a WiBD member
- Visit the [WiBD LinkedIn page](#)
- Add WiBD to your [LinkedIn profile](#)
- Post WiBD Pictures on [Facebook](#)
- Instagram [@womeninbigdataglobal](#) #womeninbigdata
- Find jobs on the [WiBD Job Board](#)
- Post Videos on [YouTube](#)
- Bookmark our website www.womeninbigdata.org
- Sign up for your [Local Meetup](#)



WOMEN IN
BIG DATA